

Application No. 09/697,316
Attorney Docket No. 110275.4300 US1
Reply to Office Action of June 15, 2005

Amendments of the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims

1. (Currently Amended) A system for aggregating and analyzing data from a plurality of data generating machines comprising:

a plurality of data generating machines each transmitting data pertaining to at least one monitored sales event, said at least one monitored sales event capable of corresponding to a plurality of different products from a plurality of sales, distribution or manufacturing sources effectuated or managed by each of said plurality of data generating machines via at least one of a terrestrial, Internet, satellite, and landline network using at least one intelligent routing device that selects a least cost data transmission path over at least one of said at least one terrestrial, Internet, satellite, and landline network;

at least one gateway device positioned between at least one of said plurality of data generating machines and at least one of the terrestrial, Internet, satellite, and landline network, wherein said at least one gateway device enables the transceiver of at least one of said at least one data generating machine and the respective terrestrial, Internet, satellite and landline network to which it transmits to operatively communicate, and wherein said at least one gateway performs a data transmission protocol conversion between at least one first network and at least one second network among said at least one of the terrestrial, Internet, satellite and landline networks; and